



APEXVIRTUE

Apexvirtue

Apexvirtue : Automation Solutions Portfolio



APEXVIRTUE

1. Real Estate Lead Automation



CLIENT CHALLENGE

A real estate agency was manually collecting leads from their website and following up by phone/email. This delayed response time and caused missed opportunities.

highest standards
of quality





APEXVIRTUE

OUR SOLUTION

We built an automated workflow



Capture
leads
from the
website
form
instantly



Send
personalized
WhatsApp +
Email follow-
up to the
lead



Log lead
details in
Google
Sheets for
tracking



Send Slack
notification
to the sales
team for
immediate
action





APEXVIRTUE

Outcome



**15+
hours/week
saved in
manual
work**



**Improved lead
conversion
rate with
faster follow-
ups**



**Response
time
reduced
from hours
to seconds**





APEXVIRTUE

Workflow (Visual)

