

## Apexvirtue: Automation Solutions Portfolio



# 1. Real Estate Lead Automation



#### **CLIENT CHALLENGE**

A real estate agency was manually collecting leads from their website and following up by phone/email. This delayed response time and caused missed opportunities.

highest standards of quality





### OUR SOLUTION

We built an automated workflow



Capture leads from the website form instantly

Send personalized WhatsApp + Email followup to the lead



Log lead details in Google Sheets for tracking



Send Slack notification to the sales team for immediate action



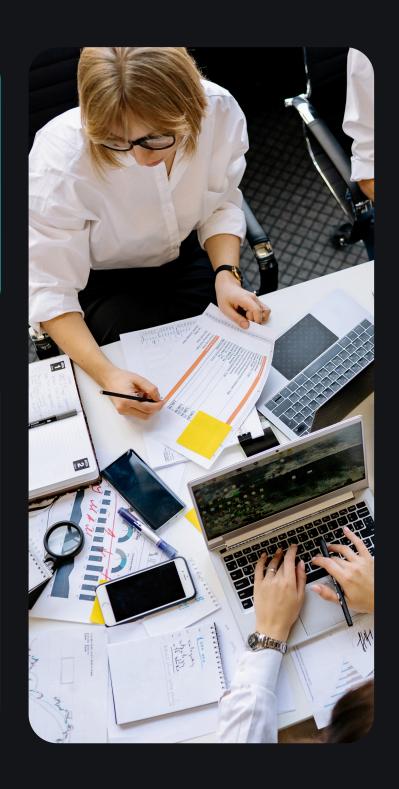


#### Outcome

15+
hours/week
saved in
manual
work

Improved lead conversion rate with faster follow-ups

Response time reduced from hours to seconds





#### Workflow (Visual)

